



Timeline of the evolution of GIS

Many people, organizations, and technology advancements have helped make GIS what it is today. The following are some key milestones in the history of GIS.



-	The first maps	The roots of GIS go back hundreds, even thousands of years in the fields of cartography and mapping. Early maps are used for exploration, strategy, and planning.
1854	Early spatial analysis	In London, physician John Snow maps Cholera cases to trace the origin back to one water source.
1960	Geographic computer science emerges	Throughout the 1960s, computers advance significantly in technology, speed, and design, with IBM leading the way. Early concepts of quantitative and computational geography begin to develop.
1963	The first GIS	Geographer Roger Tomlinson begins a national land use management program for the Canadian government, inventorying natural resources. Tomlinson first coins the term geographic information system (GIS) and becomes known as the "father of GIS".



1965	Harvard Lab explores spatial analysis	Architect Howard Fisher establishes the Harvard Laboratory for Computer Graphics and Spatial Analysis, where some of the first GIS software, such as ODYSSEY, is invented and computer mapping applications explored. GIS pioneers such as Jack Dangermond, Carl Steinitz, Scott Morehouse, Allan Schmidt, and Allen Bernholtz participate.
1969	Design with Nature published	Ian McHarg's influential book champions a holistic, environmentally conscious approach to landscape architecture and urban planning. He introduces the "layer cake" method of stacking information that becomes fundamental to modern map overlays in GIS.
1969	Esri is founded	With inspiration from the Harvard Lab and <i>Design</i> <i>with Nature</i> , Jack and Laura Dangermond form Environmental Systems Research Institute (E.S.R.I.), now known as Esri. They begin project work, helping land use planners make better decisions with an emphasis on protecting the environment.
1972	First Landsat satellite	Inspired by photographs taken from space during NASA's Gemini IV mission, the US government launches the first of many Landsat satellites for Earth observation. The program provides current satellite imagery of the whole world, tied to geographic points. This becomes a major data input for GIS and begins the era of remote sensing—changing how we see the Earth.
1978	First GPS satellite	The US launches its first GPS satellite, Navstar I, and achieves full global coverage with GPS in 1994. Other nations develop similar Global Navigation Satellite Systems (GNSS). With global coverage, virtually any object can report its position, and the amount of spatial data begins to grow exponentially.



1981	First Esri User Conference	Sixteen users attend the first ever meeting of Esri technology users, held in Redlands, California. Attendees represent 11 organizations across the US, such as Woodward-Clyde Consultants, the US Army Corps of Engineers, Pennsylvania Power and Light, Kentucky Department of Natural Resources, and the Riverside County Planning Department.
1982	ARC/INFO is released	Esri builds on early GIS tools such as Polygon Information Overlay System (PIOS), GRID, and GRID/ TOPO. Scott Morehouse, who worked in the Harvard Lab on ODYSSEY, moves to ESRI in 1981 and plays a key role in the development of ARC/INFO. This comprehensive commercial GIS product provides a standardized methodology for implementing GIS broadly, beginning Esri's transformation into a software company.
1982	GRASS develops	US Army Corps of Engineers begins development of GRASS (Geographic Resources Analysis Support System). This open-source GIS software broadens access to GIS and is still available today.
1986	In-car navigation	Etak develops the first in-car navigation concepts. Mazda's Eunos Cosmo is the first car with an automatic navigation system. Later, real-time GIS capabilities will enable the possibility of self-driving cars from companies such as Tesla.
1988	NCGIA is established	The National Center for Geographic Information and Analysis (NCGIA) is formed as a center for research in geographic information and its related technologies. Michael Goodchild directs the project and emerges as a thought leader in GIS.
1990	TIGER is completed	The US Census Bureau completes the Topologically Integrated Geographic Encoding and Referencing (TIGER) spatial database. The first nationwide digital map of roads, boundaries, and water, TIGER lays the groundwork for countless business applications.



1991	GIS goes mainstream	GIS experiences a turning point, becoming crucial to many workflows. Publications like Forbes, Fortune, and Business Week start writing about GIS.
1995	Britain digitizes its maps	UK Ordnance Survey, founded in 1791 and still a leader in GIS and mapping, achieves coverage of the entire United Kingdom in a GIS database, digitizing 230,000 maps. Britain becomes the first country to complete a large-scale electronic mapping program.
1999	First GIS Day	Jack Dangermond, Dr. Roger Tomlinson, and students celebrate the first GIS Day at Murch Elementary School in Washington, DC. Dangermond credits Ralph Nader as the person who inspired GIS Day, now celebrated worldwide on the third Wednesday in November during Geography Awareness Week.
2001	1 million GIS users	Esri reaches 1 million licensed software seats and about 100,000 organizations using GIS. The GIS marketplace is estimated at \$7 billion.
2004	National Geospatial Agency (NGA)	In the United States, the National Imagery and Mapping Agency (NIMA) is renamed to NGA to emphasize the growing importance of geospatial intelligence, reflecting a broader convergence of imagery, mapping, and other geospatial information in GIS.
2004	Web 2.0	The web becomes a more interactive platform, laying the foundation for GIS to move to the web. GIS can now be delivered as SaaS in addition to desktops.
2005	Google Maps	With the advent of mapping apps like Google Maps and Google Earth, everyone can now interact with and benefit from GIS technology and it begins to become embedded in our everyday lives.



2006	Cloud computing	Amazon Web Services is released, bringing cloud data storage to many organizations. Cloud computing had been developing for decades but is now freely available, allowing organizations to scale online operations and store larger amounts of data.
2007	First iPhone	Apple's iPhone launches the smartphone industry. Our phones can now be both computers and mobile GPS devices, allowing GIS to be used anywhere by anyone, and for data to be easily collected on mobile apps.
2009	Digital data libraries proliferate	The US government shares authoritative, open datasets publicly on Data.gov. Anyone can use these datasets in GIS, shortening the time and effort to do geospatial analysis. Esri's ArcGIS Living Atlas of the World curates thousands of ready-made datasets like these.
2012	ArcGIS Online is released	Esri releases ArcGIS Online, the first cloud-based version of the company's GIS software. The system supports better collaboration and changes the way many GIS and technology professionals leverage mapping in their organizations.
2018	Al and GIS come together	The AI team at Esri begins actively bringing together the fields of GIS and AI in a pilot project, pioneering the discipline known as GeoAI. Machine learning capabilities had been introduced in ArcGIS as early as 2009. On October 7, 2020, the first deep learning pre-trained AI model is publicly released within Esri's ArcGIS Living Atlas of the World, a repository now containing more than 75 pre-trained models. AI-driven spatial workflows excel at automation and making sense of large datasets, especially imagery.



2020	GIS supports COVID-19 response	Johns Hopkins University creates an ArcGIS-powered COVID-19 tracking dashboard that receives over a trillion views. The online dashboard becomes the go-to resource for monitoring the global health crisis. It inspires thousands of similar dashboards and helps people understand the pandemic, bringing GIS to the forefront of public knowledge.
Today	GIS is everywhere	GIS is more powerful and important than ever. People make billions of maps every day using GIS. More than 95 percent of universities offer a GIS course or program. Most Fortune 500 companies, national and local government agencies, and nonprofit institutions deploy GIS.



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